

NICHOLAS SOLER

VIDEO PRODUCER · CONTENT PRODUCTION MANAGER · TRADER

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SolStudios.xyz · linkedin.com/in/nicholassoler · Ajman, UAE — working across Dubai

PROFILE

Content Production Manager with a background in broadcast journalism, commercial filmmaking and Web3 media. Over the past decade I've worked across television, live events, commercial productions and digital-first media — from helping build a crypto media agency to founding Sol Studios.

I'm also a full-time trader. The discipline, risk management and calm-under-pressure mindset trading demands is the same approach I bring to every shoot, budget and client delivery.

EXPERIENCE

- Founder & Creative Director**
Sol Studios
UAE creative production company covering commercials, event coverage, documentary storytelling and post. Productions run end to end — directing, planning, client management and team coordination. Clients: BitMEX, Ledger, RAISE Summit, Vanar, Input.
- Content Management and Production**
Being Invested
Helped build a crypto-focused media agency across content production, crypto news, brand development, operations and growth.
- Videographer & Video Editor**
Luna PR / Cointelegraph Arabic
Produced video content and editorial pieces for a leading MENA crypto media outlet.
- Web3 Researcher**
Crypto Laundry
Researched blockchain projects and developed marketing strategies for Web3 clients.
- Video Producer & Marketing**
AGV Global — New Zealand
Led video production and digital marketing initiatives.
- News Producer**
NDTV
Broadcast journalism — produced news content for television.

EDUCATION

- Master of Creative Technologies**
University of Waikato, New Zealand
- Bachelor of Arts**
Mass Communication & Journalism
Sikkim Manipal University, India

APPROACH

- From newsroom to set**
Journalism taught me how to understand people and communicate ideas clearly. That naturally led me into filmmaking.
- Why trading**
Discovered crypto in 2020 and became fascinated by blockchain and markets. Trading is now full-time and sharpens the discipline I bring to production.
- Why storytelling**
Brand film, interview or documentary moment — the goal is the same: tell stories that matter, people first.

CORE COMPETENCIES

- Brand & Social Strategy**
Brand positioning · Brand storytelling · Content marketing · Organic content strategy · Campaign planning · Multi-platform distribution · Community growth
- Content Production**
Creative direction · Video production · Cinematography · Directing · Photography · Drone operations · Motion graphics · Colour grading · Post-production · Sound design
- Creator & Community**
Creator partnerships · Influencer outreach · Creator campaign management · Community engagement · Event coverage · Livestream production · Brand collaborations
- Crypto & Web3**
Cryptocurrency · Blockchain · Web3 marketing · Trading markets · Market commentary · Financial content · Crypto news
- Operations & Leadership**
Production management · Project management · Stakeholder management · Client relations · Workflow optimisation · Team coordination · Freelance management
- AI & Productivity**
ChatGPT · Higgsfield · Freepik · AI-assisted research · AI content workflows · Content repurposing · Automation · Notion

SELECTED WORK

Personally shot (photography, videography or both) with Roger Ver, Cardano founder Charles Hoskinson, MoonPay CEO Ivan Soto-Wright, Mario Nawfal, Carl the Moon, 1inch co-founder Sergej Kunz and Steve Harvey. Event and summit coverage across the UAE, including Unchained Summit Dubai.

TOOLKIT

- Owned gear**
Sony A7 IV · Viltrox 20/35/85mm · Godox SL100D · DJI Mic 3 · Shotgun mic · Zhiyun Crane 4
- Via partners**
Sony FX3/FX6 · A7S III · Canon C70 · BMPCC 6K Pro · DJI Air 3 / Mavic 3 Pro / Inspire · Pro lighting & multi-cam kits
- Software**
Premiere Pro · After Effects · DaVinci Resolve · CapCut · Photoshop · Lightroom · Notion · ChatGPT · Higgsfield · Freepik

AT A GLANCE

Full-time trader (crypto markets since 2020). 10+ years experience · 5+ industries · 50+ projects delivered.